

BOARD OF COUNTY COMMISSIONERS

AGENDA ITEM SUMMARY

Meeting Date: FEBRUARY 19, 2003 Division: TDC

Bulk Item: Yes X No Department:

AGENDA ITEM WORDING:

Approval of a resolution to provide for advance registration and booth related expenses for Trade Shows for the Fiscal Year 2004 to be paid from funds in Fiscal Year 2003.

ITEM BACKGROUND:

TDC approved same at their meeting of January 29, 2003.

PREVIOUS REVELANT BOCC ACTION:

CONTRACT/AGREEMENT CHANGES:

STAFF RECOMMENDATIONS:

Approval


TOTAL COST: \$49,150 **BUDGETED:** Yes X No

COST TO COUNTY: \$49,150/TOURIST PAY **SOURCE OF FUNDS:** TDC

REVENUE PRODUCING: Yes X No **AMOUNT PER MONTH** **Year**

APPROVED BY: County Atty X OMB/Purchasing X Risk Management X

DIVISION DIRECTOR APPROVAL:


(Lynda Stuart)

DOCUMENTATION: Included X To Follow Not Required

DISPOSITION:

AGENDA ITEM # E15

RESOLUTION

A RESOLUTION OF THE BOARD OF COUNTY COMMISSIONERS OF MONROE COUNTY, FLORIDA, TO PROVIDE ADDITIONAL ADVANCE REGISTRATION AND BOOTH-RELATED EXPENSES FOR TRADE SHOWS FOR THE FISCAL YEAR 2004 BE PAID FROM TOURIST DEVELOPMENT COUNCIL FUNDS IN FISCAL YEAR 2003.

WHEREAS, the Tourist Development Council participates in various trade shows to promote tourism: and

WHEREAS, it is sometimes necessary to secure registration and booth-related expenses at these tourist related trade shows up to one year in advance, in order to secure a desirable space, or meet an early registration deadline: and

WHEREAS, it is necessary to pay the registration fees and booth-related expenses during the current fiscal year for trade shows, which occur in the next fiscal year.

NOW, THEREFORE, BE IT RESOLVED, by the Monroe County Board of County Commissioners as follows:

Section 1. The following costs of additional advance registrations and booth-related expenses for fiscal year 2004 are approved for payment in the fiscal year 2003 out of Tourist Development Council Sales and Dive Umbrella funds.

DEMA October 7-10, 2003 Miami Beach, FL	\$20,000.00
ITSA October 10-12, 2003 Tampa, FL	\$ 500.00
ASTA World Travel Congress October 21-26, 2003 Miami, FL	\$ 5,000.00
Florida Encounter w/ Visit FL November 2-5, 2003 Miami Beach, FL	\$ 3,500.00
World Travel Market November 10-13, 2003 London, England	\$15,000.00
Holiday Showcase December 17, 2003 Chicago, IL	\$ 3,000.00
Florida Huddle January 21-23, 2004 Palm Beach, FL	<u>\$ 2,150.00</u>
Total Request:	<u>\$49,150.00</u>

PASSED AND ADOPTED by the Board of County Commissioners of Monroe County, Florida at a regular meeting of said Board held on the ____ day of _____, A.D. 2003.

Mayor Dixie Spehar
Mayor Pro Tem Murray Nelson
Commissioner Sonny McCoy
Commissioner George Neugent
Commissioner David Rice

BOARD OF COUNTY COMMISSIONERS OF MONROE COUNTY, FLORIDA

(SEAL)
ATTEST:

CLERK

BY: _____
MAYOR/CHAIRMAN

approved by _____

Tourist Development Council

APPROVED AS TO FORM
AND LEGAL SUFFICIENCY